

Meet the Team



Jennifer Diaz-Alzuri



Suzie Sponder



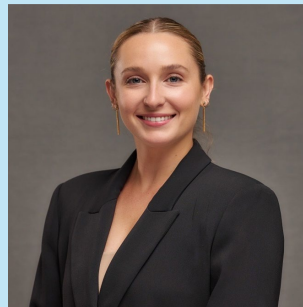
Melina Martinez



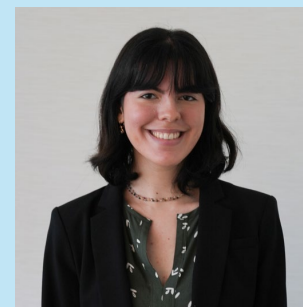
Jennifer Haz



Anthony Guivas



Mariana Kellogg



Sofia Verdear



Eissy Corrales

What is Responsible Tourism

Sustainability

Meet the needs of visitors while protecting and enhancing positive contributions to the environment.

Accessibility

Designing and implementing tourism services and facilities in a way that ensures they are usable by all people regardless of physical, cognitive or sensory abilities.

Inclusivity

Involves recognizing and valuing the wide range of differences among people including race, ethnicity, gender, age, religion or sexual orientation.

Why Storytelling Matters

Website

Long form storytelling that allows for more detail and deeper content through visual and written word-utilizes and leverages SEO.

Social Media

Short form content that is highly engaging with our consumer base. Allows for two-way communication and plants seeds of inspiration in the customer journey.

Earned Media

Highly-credible and valuable, as told through a third-party, reaches wider audience and provides viral potential.

Engage with Experts



Maddie Kaufman

Program Director
Debris Free Oceans (DFO)
Professor
University of Miami



Valeria Mejia

ADA Manager
City of Miami Beach



Keymia Sharpe

Owner and
Operator
Key2MIA

Sustainability



**Zero Waste Miami
Sign Up**



**Plastics Free 305
Sign Up**



**Debris-Free
Ocean Website**



Green Initiatives in Miami



A trip along the Everglades with Tigertails © Abigail King

The Everglades

As the largest sub-tropical wilderness reserve on the north American continent, the Everglades cannot and should not be ignored. And while many tourist tours whiz out and back with a wham, bam, thank you mam approach, alligators included, the company Tigertails is trying something different.

The thick air is quiet but not yet silent. I stare at lotus petals starched against the soft ripples that surround. A dragonfly skims across the surface of the water, larger, brighter, bolder than at home.

Sea grass spreads across the horizon, a whisper in just the slightest breeze.

Connecting with the Miccosukee People

We are listening for the “symphony of the swamp,” as one of our hosts, Robyn, calls it, a kind of meditative practice on a different kind of swamp tour.

The Miccosukee tribe still live in this part of the Everglades, with Houston, another host, taking us to one of their tree islands for a storytelling session.

In partnership with [Love the Everglades](#), they want to talk to people about the



Cleaning up Miami Beach © Abigail King

Greener Transport

Of course, there are other moves to make Miami greener in the more traditional way.

Long famed for its love affair with the automobile, America is starting to rekindle an interest in the railroad.

The biggest sign of this is the Brightline, a fast speed rail network operating in Florida and. Their latest addition is the route between Miami and Orlando, promising to whisk you there in only 3.5 hours. The atrium resembles Eurostar, only bigger yet calmer, with gleaming screens and signs.

- See also this article on the best mountain railways in the US.

Outside, Brightline connects to the Metro Mover and Metro Rail, as well as buses and Uber. And over on South Beach, a free blue trolley service runs up and down with quaint abandon.

Yet underneath one of these transport links is another green story.



CIENCIA Y NATURALEZA

Una parada interesante y no tan obvia siempre en los itinerarios es el Pabellón de Paraiso From Museum of Science que abrió sus puertas en 2017 y entró en la clasificación LEED Leadership en Energía y Diseño Ambiental nivel One por sus instalaciones sostenibles y energéticamente eficientes. El museo incluye auditorios, exposiciones, un planetario, un acuario de tres niveles que muestra los ecosistemas marinos que se encuentran en el sur de Florida, así como diferentes programas tanto educativos como de conservación del medio ambiente en los que puedes participar los miembros del museo.



ESG

O LADO SUSTENTÁVEL DE MIAMI

Com iniciativas ligadas a preservação do meio ambiente, o setor de turismo da cidade americana quer atrair cada vez mais visitantes em busca de atrações ecológicas. Brasil está no Top 3 no volume de turistas

Sérgio VEIRA, de Miami (EUA)



Elcheverría, directora de comunicación para América Latina e Caribe de Greater Miami Convention & Visitors Bureau. Localizado en Miami Beach, en la zona Avenida Collins, el The Palm Spa es considerado un spa de lujo más sostenible de la región. La propiedad recibió solo el Green Globe, un sello de liderazgo en certificación de turismo sustentable. “Sostenibilidad es parte de nuestro DNA, de nuestro posicionamiento. O nuestro diseño siempre garantiza buen estar en nuestro huéspedes, en un concepto de respeto al planeta”, dice Tanya Morarty, directora de marketing e hotel de sostenibilidad de The Palmes. “Queremos trabajar en acciones para que quienes visitan el mundo

HOSPITALIDAD CERTIFICADA Green Globe. The Palmes es el primer hotel de lujo en recibir más sostenibilidad de la región. No solo el edificio, sino el proceso de gestión de recursos del hotel. Los 2500 cuartos de hotel, 75 millones de agua por día, energía de renovables, reciclaje, etc. Hay una terraza agrícola que es utilizada para la producción de alimentos orgánicos. “Queremos trabajar en acciones para que quienes visitan el mundo



Accessibility



Miami Beach ADA Services & Information

The ADA Office and the ADA Coordinator are responsible for coordinating the efforts of the City of Miami Beach to comply with Title II and investigating any complaints or grievances filed regarding any discriminatory practice by the City.



CITY SERVICES



INFO & COMPLIANCE



FORMS & PROCEDURES



HELPFUL LINKS





Miami Children's Museum

The expansive [Miami Children's Museum](#) on Watson Island, just east of [Downtown Miami](#), is beloved for its family-focused interactive exhibits and excellent programs. In an entertaining way, it teaches kids about the arts, culture and the community.

Sensory-Friendly Features

Miami Children's Museum has a [Multi-Sensory/Snoezelen Room](#), where visitors can have a specially designed multisensory experience anytime with reduced lighting.

The whole museum is adjusted, however, on free [Sensory Friendly Saturday](#) on the second Saturday of each month, when the museum is modified to be a more comfortable and supportive environment for children with autism and other sensory-processing disorders. The museum's lights are dimmed, sound volumes are lowered, the number of visitors is restricted and quiet spaces are available where children can take a break when needed. There are also special activities and programs designed for children with autism, including a sensory-friendly stage performance.

Admission to Sensory Friendly Saturday is free, but RSVP is required; registration closes at 5 p.m. the Friday before each event.

SENSORY-FRIENDLY MUSEUMS AND ATTRACTIONS

By Terry Galvin

July 14, 2023



Superblue Miami

Art and technology combined can create something very powerful. This is the lesson visitors take away from a visit to [Superblue Miami](#), an immersive, one-of-a-kind art experience in [Allapattah](#). This 50,000-square-foot gallery demonstrates how technology may become a tool to realize the imaginations of artists.

Sensory-Friendly Features

This immersive experience can be overwhelming for neurotypical viewers, so Superblue has accommodations available every day as well as special Sensory Friendly Sessions on the third Thursday of every month. On those third Thursdays, the attraction opens at 10 a.m. – an hour earlier than usual – to welcome guests who have sensory sensitivities or other reasons they would be more comfortable in a quiet, modified setting. The number of guests is lower than normal, and sounds and lights are adjusted. Tickets for the [Sensory Friendly Sessions](#) should be bought online in advance. The sessions end at 11 a.m., when regular operating hours begin.

Every day, Superblue offers quiet spaces for guests who want a break. Visitors can also request sensory kits with earplugs and sunglasses to lessen sounds and lights.

A [Bilingual Sensory Kit](#) can be downloaded in advance so families can review together what to expect on their visit. Inside, you'll find a social narrative in English and Spanish. The University of Miami-Nova Southeastern Center for Autism and Related Disabilities recognizes Superblue Miami as an Autism Friendly Partner.

Inclusivity






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MIAMI DAY TOURS



MELANIN MIAMI

Uncover the rich history, culture, and contributions of the Black community that have shaped Miami. From exploring iconic neighborhoods like Overtown to indulging in soulful culinary delights, this tour takes you on a journey of empowerment, celebration, and connection. Experience the essence of Miami's Black heritage, from art and music to activism and entrepreneurship, as you embrace the spirit of resilience and creativity that defines Melanin Miami.



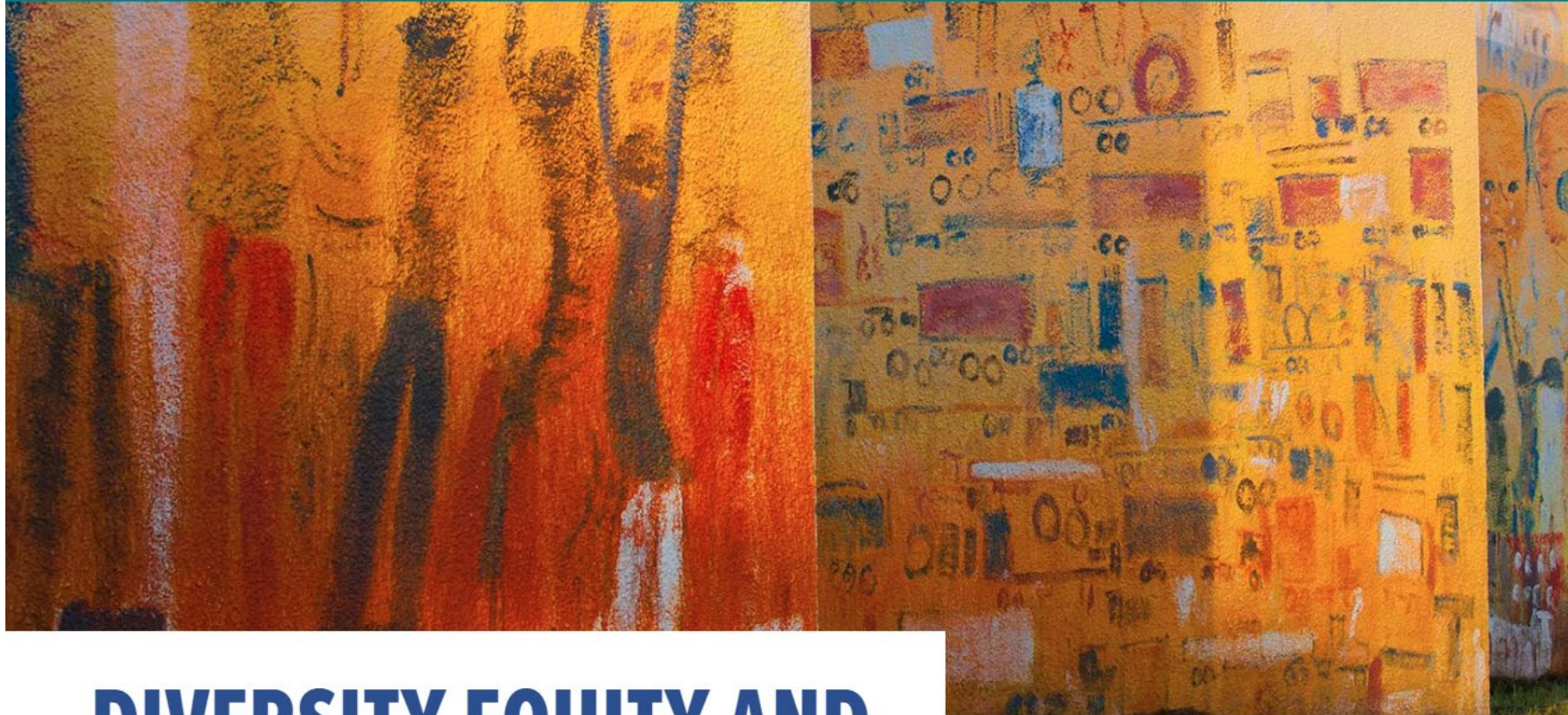
KEY TO MY HE(ART)

Unlock the Key to My He(art) tour with Key2MIA and delve into the vibrant art scene that beats at the heart of Miami. This immersive journey takes you through the city's captivating galleries, street art hotspots, and creative enclaves, showcasing the diverse expressions of local and international artists. This tour celebrates the fusion of culture, creativity, and self-expression that makes Miami a global hub for contemporary art.



THE CALLE OCHO EXPERIENCE

Experience the vibrant spirit of Miami's iconic Calle Ocho with Key2MIA's immersive tour. Unlock the rich heritage of Little Havana as you stroll down the colorful streets, savor authentic Cuban cuisine, and sway to the rhythm of live salsa music. From visiting historic landmarks and cigar shops to learning about the traditions of dominos and cafecito, this tour offers a captivating glimpse into the Cuban culture that thrives in this lively neighborhood.



Purvis Young mural, Everyday Life, at Miami-Dade Culmer/Overtown Branch Library

DIVERSITY EQUITY AND INCLUSION



TRAVEL ✈️ NOIRE

CULTURE

24 CITIES WHERE JUNETEENTH CELEBRATIONS ARE HAPPENING THIS MONTH



MIAMI, FLORIDA

Miami is paying homage to Black culture in numerous ways, making it a busy June lineup in The Magic City. The Juneteenth Pride Celebration is recognizing the triumphs and challenges of the Black LGBTQ+ community on Friday, June 14 at the Miami Beach Botanical Garden. The fourth annual Juneteenth Freedom Day Celebration on Saturday, June 15 is a free, family-friendly event hosted by Florida International University. The lawnchair-friendly afternoon will offer live performances, artisan vendors, entertaining dancers, and food trucks. The 4th Annual Juneteenth Park-In & Party Celebration also takes place on June 15 in Miami Gardens.

In Miami fashion, a family-friendly beach bash is happening at Historic Virginia Key Beach Park on Saturday, June 22. Activities include face painting, educational activities, a petting zoo, raffles, free food and drinks, live music, bounce houses, and more. Other events in the city include the Juneteenth Comedy Show, a theatrical production titled “The Juneteenth Experience,” and the Juneteenth Black Futurism Environmental Summit.



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